

The "Comari" are back on the subject of cleanliness



The fans of the Internet forum of Maratona delle Dolomites, known as the "Comari della Mdd", will be present en masse in Corvara during the cycling race with a special initiative.

Their aim is to raise the awareness of the contestants and the simple onlookers on the issue of "cleanliness" in its widest meaning.

The initiative, which is also supported by the organizing Committee of the Maratona delle Dolomiti (which will be held on 1st July), will take the form of a gazebo where specially made bracelets with the words IO CORRO PULITO and RIDE SAFE & CLEAN in the version in English for those coming, like every year, from abroad, will be distributed. This effort is aimed at raising the awareness of the contestants in the Marathon on cleanliness, manners and respect for the places the Marathon goes through.

Respect for the environment and the respect of sporting rules will be focal points of this "gazebo" created by the passion and love that the organizers have for this sport.

The campaign will continue the whole weekend of the race until the Monday morning when some of the promoters of the initiative, helping the staff, will review the places the race has passed through, cleaning and documenting what bad manners and carelessness leave on the road at the end of the event.

Reminding the public that the Maratona delle Dolomiti is an event with an "ecological" character, the promoters invite everyone who will be present, from the contestants to the spectators, to visit this gazebo where you can find all the information you need and have a look at the demo of the "long distance cycling race calendar" which came into being on the site of the "Comari" www.lecomaridellamdd.it, almost two years ago, becoming increasingly well known in the world of long distance cyclists.

There will be good humour, jokes and a drink all round to recall the original spirit of this sport, made up of smiles, laughter and simple people who put their heart and their legs on to the road without ever giving up in the face of difficulty, exactly the same as in the initiative of "Ride Safe and Clean - Io corro Pulito".

WHAT GOES AROUND...



....COMES AROUND

